

M Y N A M E I S

Alisha Hurst.



I am a designer. My career goal is to create inspiring visuals through thoughtful design.

EDUCATION

Arizona State University
Tempe, AZ / 8.10 - 5.14
College of Technology and Innovation
Bachelor of Science in Graphic Information Technology

Coursework entails many areas within graphic communication technology, including graphic design, web design, print production and photography.

SKILLS

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Muse
HTML / CSS
Mac OS
Microsoft Office
Photography

Creative Direction
Entrepreneurism
Identity Design
Branding
Publication
Marketing
Advertising
Presentation Design

EXPERIENCE

Ceci New York
7.15 - 7.20
Graphic Designer

Creating high-end experiential event invitations for New York based design firm.

Freelance
11.14 - present
Graphic Designer

Designing for an assortment of companies. Most recently, MKG, creating decks for companies like Ray-Ban and Google.

BetaBox
5.14 - 8.14
Freelance Designer

Created startup company's brand identity, style guide, and marketing propaganda.

Learning Ovations
11.13 - 1.14
Freelance Designer

Developed visual identity for an education based startup company, including logos, style guide, and business package materials.

DreamDry
5.13 - 12.13
Graphic Design Intern

Created event invitations and marketing material for the New York and Chicago based salon.

AZ BIG Media
1.13 - 5.13
Graphic Design Intern

Designed graphics, event programs, and layouts for the publication company.

Nordstrom
11.09 - 12.13
Inventory Processor

Bath & Body Works
10.10 - 7.12
Sales Associate and Visual Merchandiser

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